

**Alabama Board of Nursing**

## **ALABAMA BOARD OF NURSING**

### **STRATEGIC PLAN 2018-2022**

**770 Washington Ave  
RSA Plaza  
Suite 250  
Montgomery Alabama  
36106**

#### **MISSION**

**The mission of the Alabama Board of Nursing is to safeguard and promote the health, safety, and welfare of the public through licensing and approval of qualified individuals and adopting and enforcing legal standards for nursing education and nursing practice.**

#### **VISION**

**The Alabama Board of Nursing strives to promote and safeguard the health of the public through regulatory excellence.**

#### **VALUES**

**Integrity, Fairness, Objectivity, Quality, Collaboration, Innovation, and Diversity**

#### **WHOM WE SERVE**

**95,000 plus Registered, Licensed Practical Nurses and Advanced Practice Nurses**

#### **STRATEGIC PRIORITY GOALS**

**Engagement, Excellence in Regulation, Leadership, and Initiative**

## ABN STRATEGIC ACTION PLAN

OBJECTIVE	STRATEGIES	STRATEGIC OBJECTIVES
<b>Engagement:</b> Foster trust and collaboration of licensees through interactive communication, education, and engagement in nursing regulation	<ul style="list-style-type: none"> <li>• Expand current communication plan</li> <li>• Promote the ANRC and student participation</li> <li>• Expand licensee surveys</li> <li>• Expand speaking engagement opportunities</li> <li>• Develop public protection subject matter and public safety initiatives (IE VDAP) targeting specific audiences</li> <li>• Broaden on-line CE offerings to licensees and public</li> <li>• Formulize ABN student preceptorship program</li> <li>• Consider streaming/webcast portions of Board meeting</li> <li>• Create work groups to identify emerging issues that impact public protection (CNO, APRN, Military)</li> <li>• Increase participation on state-level committees</li> <li>• Engage at the national and state regulatory level</li> </ul>	<ol style="list-style-type: none"> <li>1. Develop and promote measurable communication strategies to facilitate engagement.</li> <li>2. Develop and promote target communication initiatives that promote public protection.</li> <li>3. Develop and promote ABN speaker opportunities for the public and licensee.</li> <li>4. Develop and promote public and licensee educational (on-line CE) opportunities related to areas impacting public/patient safety.</li> <li>5. Appoint advisory committees to elicit expertise from licensees in relevant subject matter.</li> <li>6. Develop specific geographical feedback forums for CNOs, APRNs and others to identify emerging issues.</li> <li>7. Increase staff and board member participation through applications for appointments to national committees and vacant leadership positions in nursing at state and national level.</li> </ol>
<b>Excellence in Regulation:</b> Utilize regulatory research to implement evidence-based national regulatory standards and best practices.	<ul style="list-style-type: none"> <li>• Utilize regulatory data in decision making at the Board and staff levels</li> <li>• Promote research partnerships with students and faculty</li> <li>• Include research data with Board background information</li> </ul>	<ol style="list-style-type: none"> <li>1. Develop and promote evidence base data to support Board and staff decision making.</li> <li>2. Develop and promote research opportunities with nursing programs.</li> </ol>

**Leadership:**

Advance leadership skills of nurses with varying degrees of experience.

- Implement Leadership Institute 2018
- Establish an annual educational conference program for Nurse Leaders.
- Establish an annual educational conference for all nurses to educate on emerging issues and public protection.
- Enhance awareness of VDAP among licensees and public.
- Develop promotional tools to support public awareness targets.
- Develop public CE on possible diversion schemes.
- Develop employer targeted on-line CE for VDAP, interviewing, license verification
- Develop profiles in nursing leadership for website
- Consider nursing meetings in other locations around the state
- ABN Staff to write articles related to content of ABN change processes

1. Roll out Leadership Institute Levels I & II.
2. Roll out Leadership Institute Levels III & IV.
3. Implement annual conference for Nurse Leaders.
4. Implement annual staff nurse educational conference.
5. Develop and expand on-line CE opportunities for the public that enhance public protection.
6. Write and publish ABN work related to the New Direction, Leadership Institute and new initiatives.
7. Develop a mentorship process/program nurse leaders can use to transform leadership at the bedside.

**Initiative:**

Transform regulatory practices in response to emerging national trends, such as advanced practice and fraud prevention.

- Embrace and lead fraud prevention strategies
- Develop emerging issues educational opportunities (i.e.: bullying, VDAP, interviewing, hiring, credentialing, diversion, diversity, civility, transition to practice, transition to mature practice, and mentoring
- Partner with other regulatory agencies to transform practice

1. Develop and promote a targeted approach to regulation issues.
2. Develop and promote employer awareness campaign.
3. Develop and promote target audience licensee/ public on-line CE for possible diversion schemes.
4. Partner with regulatory agencies and associations to improve public protection and transform practice.
5. Develop and implement a state-wide summit on opioid crisis from nursing perspectives.